

Getting your home ready for photos

Preparing your home for photographs is absolutely crucial when it comes to listing your home on the market. It's the first impression potential buyers will have, and we want it to be a stellar one. That's why I've put together a comprehensive list of key things you can do to ensure your home looks its absolute best in those listing photos. Remember, the goal is to capture the attention of buyers from the moment they see your listing online, and with these tips, we'll make sure your home stands out among the competition. Let's collaborate to highlight your home's best features in every photo!

KIM SALVATORIELLO
CENTURY 21 NORTH EAST



Make sure potential buyers' first impression of your home is a good one, let's start with the outside..

Curb Appeal

- [ ] Close your garage doors
- [ ] Remove all cars from the driveway. Park them either in the garage or street
- [ ] Hide your garbage cans in the garage or somewhere they are not seen from the road
- [ ] Lawn freshly mowed, edged, and weeds pulled
- [ ] Leaves are picked up
- [ ] Pick up/put away any misplaced items such as toys, empty planters, water hosses and garden tools
- [ ] Mulch around flowerbeds and trees
- [ ] Shurbs are trimmed
- [ ] Paint the front door and or columns if needed
- [ ] Create an inviting front porch
- [ ] Add colorful plants
- [ ] Remove all trash at the curb unless it is garbage day

Cell: (716) 940.0264 | KimSalC21@gmail.com | KimSalHomes.com

PHOTOSHOOT CHECKLIST

General

- [ ] Complete a thorough cleaning including vacuuming, mopping and dusting
- [ ] Organize any open storage areas & bookcases so they are neat, clean and decluttered.
- [ ] Turn ON all lights included under counter
- [ ] Replace any burned out or missing light bulbs. Ensure they are all the same color
- [ ] Shut off all televisions and computer screens
- [ ] Natural light is key. Pull back all window treatments & open blinds halfway throughout. Make sure they are even
- [ ] Wipe down all surfaces including appliances, baseboards & trim
- [ ] Turn OFF all ceiling fans
- [ ] Make the beds. Double check that items stored under the bed can't be seen and sheet are not hanging out from the comforter
- [ ] Eliminate excessive personal photos
- [ ] Remove all unnecessary items off dressers and electronic cords
- [ ] Store all shoes, jackets and book bags in the closet

Kitchen

- [ ] Clean/wipe down countertops & appliances
- [ ] Clear off countertops of all baking supplies, knife blocks, cutting boards, etc
- [ ] Remove all appliances on the countertop except one small one or a coffee maker
- [ ] Remove all magnets, papers and photos from the refrigerator
- [ ] Remove all items from the top of the refrigerator
- [ ] Conceal or remove the garbage can
- [ ] Turn on any speciality lighting
- [ ] Remove all sponges, rags and dish soap dispensers from the sink area. No dishes in the sink

Dining Rm

- [ ] Clear off your dining room table of items
- [ ] Remove the table cloth if under is in good condition
- [ ] Make sure all the chairs are evenly spaced and pushed in
- [ ] Set up a decorative centerpiece such as a vase of flowers

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PHOTOSHOOT CHECKLIST

Bathrooms

- [ ] Completly clear off your countertops including soap dispensors, toothbrushes, & personal items
- [ ] Remove soap, shampoo and all items from showers with glass doors
- [ ] Remove floor mats
- [ ] Remove used bath towels, hand towels and wash cloths. Display only new or unused towels that match
- [ ] Toilet seats down
- [ ] Trash cans, toilet brushes and plungers removed
- [ ] Remove all towels and robes behind the door
- [ ] Remove items on the back of the toilet

Pets

- [ ] Remove all food, water bowls, pet toys and bedding
- [ ] Apply a lint roller to furniture and throughly eliminate pet hair
- [ ] Contain pets outside or in a crate
- [ ] Wash doors and glass to remove paw prints
- [ ] Make sure all litter boxes are clean, removed or hidden
- [ ] Clear the yard of pet waste, toys, beds, water bowls and leads

Yard

- [ ] Pick up/put away toys, athletic equipment and games
- [ ] Stage your patio or deck
- [ ] If you have a pool: Vacuum, skim, clean pool/surround area, remove chemicals, cleaning supplies and activate any water features/fountains
- [ ] Eliminate faded/stained cushion, pillows
- [ ] Open umbrella on table
- [ ] Clear the yard of pet waste, toys, beds, water bowls and leads

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